



Experience the 4K future now!

On the 9th of September, CineGrid Amsterdam organizes the CineGrid Day 2011. Be among the first in Europe to experience and discuss all aspects of 4K. Watch movies in 4K and explore future possibilities with a diversity of speakers. Save the date!

CineGrid enables image and sound to be produced, distributed and shown in unprecedented quality. The technology '4K' produces images that are four times as sharp as High Definition TV and crystal clear sounds. This will completely transform the way in which we make and use media in the near future.

Program

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| 12.30 | Doors open |
| 13.00 | State-of-the-art possibilities for (distributed) production, editing, transmission and viewing in top quality. |
| 15.30 | A diversity of cases will be discussed, including documentaries, 3D and animation. |
| 17.15 | Future possibilities of 4K. How can we use this technology for processes like creation, registration and postproduction? In which way is 4K suitable for cinema and education? |
| 18.00 | Dinner |
| 19.30 | Enjoy 4K viewings in the presence of the makers. Experience international top productions and previously unreleased images, including a 4K 3D production by Viktoria Mullova. |

Confirmed speakers

Philippe Vié (Camalot), David Linsen (DutchView), Lieven Bertels (Holland Festival), Harry Schreurs (Nederlandse Film en Televisie Academie), Cees de Laat (University of Amsterdam. Check out www.cinegrid.nl for the entire list of speakers.

When?

Friday 9th september

Where?

Pakhuis de Zwijger
Piet Heinkade 179
1019 HC Amsterdam

Costs

Day program, dinner and evening program: 95,-
Evening program: 10,-

Get your ticket for 75,- euros with this code: **C1n3Gr!d**

Students

Day and evening program for free.
(Dinner not included).

RSVP

events@cinegrid.nl

Stay up-to-date

Check the latest information about the event, the speakers and the viewing on www.cinegrid.nl.